

ORDER



Orders
Order / Rev: 68956
Alt Order #: 9853530 /Brad
Product Desc: John McNally-SD15
Estimate:
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Red Maverick Media
Buying Contact:
Billing Contact:
 401 N 2nd Street
 Harrisburg, PA 17101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McNally/R/PA Senate
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	91	\$34,720.00	\$29,512.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	91	\$34,720.00	\$29,512.00	0.00
Totals	91	\$34,720.00	\$29,512.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	25%	\$34,720.00
Market	100%	\$138,880.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	75%	\$104,160.00
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/30/12	11/05/12	M-F 5a-6a News CBS 21 News at 5a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
N 2	WHP	10/30/12	11/05/12	M-F 5a-6a News CBS 21 News at 5a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
N 3	WHP	10/30/12	11/05/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	5	\$350.00
N 4	WHP	10/30/12	11/05/12	M-F 6a-7a News CBS 21 News at 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	5	\$350.00
N 5	WHP	10/30/12	11/05/12	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	6	\$40.00	P-3	0.00	NM	6	\$240.00
N 6	WHP	10/30/12	11/05/12		CM	1030a-1130a	-----S	:30	1	\$285.00	P-3	0.00	NM	1	\$285.00

Order / Rev: 68956
 Alt Order #: 9853530 /Brad
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: McNally/R/PA Senate
 Product Desc: John McNally-SD15
 Estimate:

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face the Nation		Face the Nation									
N 7	WHP	10/30/12	11/05/12	Face the State	CM	1130a-12p	-----S	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
				Face the State											
N 8	WHP	10/30/12	11/05/12	M-F 5p-530p News	CM	5p-530p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
				CBS 21 News at 5p											
N 9	WHP	10/30/12	11/05/12	M-F 530p-6p News	CM	530p-6p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
				CBS 21 News at 530p											
N 10	WHP	10/30/12	11/05/12	M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
				CBS 21 News at 6p											
N 11	WHP	10/30/12	11/05/12	Sa-Su 6p-630p News Rot	CM	6p-630p	-----SS	:30	2	\$80.00	P-3	0.00	NM	0	\$0.00
				CBS 21 News at 6p											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Sa-Su 6p-630p News Rot			6p-630p	-----SaSu	:30		(\$80.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[Program Change]															
2	WHP	10/30/12-11/05/12	Sa-Su 6p-630p News Rot			6p-630p	-----SaSu	:30		(\$80.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[Program Change]															
N 12	WHP	10/30/12	11/05/12	M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	3	\$1,200.00
				M-F 7p-730p											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHP	10/30/12-11/05/12	M-F 7p-730p			7p-730p	MTWThF----	:30		(\$400.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
5	WHP	10/30/12-11/05/12	M-F 7p-730p			7p-730p	MTWThF----	:30		(\$400.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
N 13	WHP	10/30/12	11/05/12	M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	2	\$900.00
				M-F 730p-8p											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
2	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
5	WHP	10/30/12-11/05/12	M-F 730p-8p			730p-8p	MTWThF----	:30		(\$450.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
N 14	WHP	10/30/12	11/05/12	Sa Prime Access Rotator	CM	7p-8p	-----S-	:30	4	\$135.00	P-3	0.00	NM	4	\$540.00
				Sa Prime Access Rotator											
N 15	WHP	10/30/12	11/05/12	M-F 11p-1135p News	CM	11p-1135p	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
				CBS 21 News at 11p											
N 16	WHP	10/30/12	11/05/12	Sa-Su 11p-1130p News	CM	11p-1130p	-----SS	:30	5	\$90.00	P-3	0.00	NM	3	\$270.00
				CBS 21 News Weekend											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WHP	10/30/12-11/05/12	Sa-Su 11p-1130p News			11p-1130p	-----SaSu	:30		(\$90.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
5	WHP	10/30/12-11/05/12	Sa-Su 11p-1130p News			11p-1130p	-----SaSu	:30		(\$90.00)		0.00	NM		
See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18															
[No Avail]															
N 17	WHP	10/30/12	11/05/12	Mon Reg 1	CM	8p-9p	M-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
				Mon 8p-9p											
N 18	WHP	10/30/12	11/05/12	Mon Reg 2	CM	9p-10p	M-----	:30	2	\$1,400.00	P-3	0.00	NM	16	\$15,140.00
				Mon 9p-10p											

Order / Rev: 68956
 Alt Order #: 9853530 /Brad
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: McNally/R/PA Senate
 Product Desc: John McNally-SD15
 Estimate:

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WHP	10/30/12	11/05/12	Mon Reg 2 Mon 9p-10p	CM	9p-10p	M-----	:30	2	\$1,400.00	P-3	0.00	NM	16	\$15,140.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Mon Reg 2			9p-10p	M-----	:30		(\$1,400.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18												
			[No Avail]												
2	WHP	10/30/12-11/05/12	Mon Reg 2			9p-10p	M-----	:30		(\$1,400.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18												
			[No Avail]												
3	WHP	10/30/12-11/05/12	Mon Reg 2			9p-10p	M-----	:30		\$1,500.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
4	WHP	10/30/12-11/05/12	Wed Reg 2			9p-10p	--W-----	:30		\$1,600.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
5	WHP	10/30/12-11/05/12	Fri Reg 1			8p-9p	-----F----	:30		\$800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
6	WHP	10/30/12-11/05/12	NFL RS Game Steelers			4:00 PM-7:00 PM	P-----Su	:30		\$1,800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
7	WHP	10/30/12-11/05/12	NFL RS Game Steelers			4:00 PM-7:00 PM	P-----Su	:30		\$1,800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
8	WHP	10/31/12-11/05/12	M-F 7p-730p			7p-730p	M-WThF----	:30		\$700.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
9	WHP	10/31/12-11/05/12	M-F 7p-730p			7p-730p	M-WThF----	:30		\$700.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
10	WHP	10/31/12-11/05/12	M-F 730p-8p			730p-8p	M-WThF----	:30		\$800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
11	WHP	10/31/12-11/05/12	M-F 730p-8p			730p-8p	M-WThF----	:30		\$800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
12	WHP	10/31/12-11/05/12	M-F 730p-8p			730p-8p	M-WThF----	:30		\$800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
13	WHP	10/30/12-11/05/12	Thu Reg 1			8p-9p	---Th-----	:30		\$1,700.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
14	WHP	10/30/12-11/05/12	Sun Reg 1			7p-8p	-----Su	:30		\$1,800.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
15	WHP	10/31/12-11/05/12	M-F 4p-5p			4p-5p	M-WThF----	:30		\$150.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
16	WHP	10/31/12-11/05/12	M-F 4p-5p			4p-5p	M-WThF----	:30		\$150.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
17	WHP	10/31/12-11/05/12	Late Late Show			1235a-135a	M-WThF----	:30		\$20.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
18	WHP	10/31/12-11/05/12	Late Late Show			1235a-135a	M-WThF----	:30		\$20.00		0.00	NM		
			Ⓜ MG for 11.2,12.3,13.2,33.2,13.5,11.1,18.2,16.5,18.1,24.1,31.1,13.1,19.1,22.1,25.1,12.5,21.1,33.1,26.1,16.4												
			[MG within Flight]												
N19	WHP	10/30/12	11/05/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00

Order / Rev: 68956
Alt Order #: 9853530 /Brad
Flight Dates: 10/30/12 - 11/05/12

Advertiser: McNally/R/PA Senate
Product Desc: John McNally-SD15
Estimate:

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WHP	10/30/12	11/05/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Tue Reg 1	8p-9p		-T-----		:30		(\$1,800.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [No Avail]												
N20	WHP	10/30/12	11/05/12	Tue Reg 2 Tue 9p-10p	CM	9p-10p	-T-----	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
N21	WHP	10/30/12	11/05/12	Tue Reg 3 Tue 10p-11p	CM	10p-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Tue Reg 3	10p-11p		-T-----		:30		(\$1,300.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [No Avail]												
N22	WHP	10/30/12	11/05/12	Wed Reg 2 Wed 9p-10p	CM	9p-10p	--W----	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Wed Reg 2	9p-10p		--W----		:30		(\$1,100.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [No Avail]												
N23	WHP	10/30/12	11/05/12	Thu Reg 1 Thu 8p-9p	CM	8p-9p	---T---	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
N24	WHP	10/30/12	11/05/12	Fri Reg 1 Fri 8p-9p	CM	8p-9p	----F--	:30	1	\$750.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Fri Reg 1	8p-9p		----F--		:30		(\$750.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [No Avail]												
N25	WHP	10/30/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Sat Reg 1	8p-9p		-----Sa-		:30		(\$1,000.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [Program Change]												
N26	WHP	10/30/12	11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$1,000.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	Sun Reg 1	7p-8p		-----Su		:30		(\$1,000.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [No Avail]												
N27	WHP	10/30/12	11/05/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
N28	WHP	10/30/12	11/05/12	Sun Reg 3 Sun 9p-10p	CM	9p-10p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
N29	WHP	10/30/12	11/05/12	SEC Day Game SEC Football Day Game	CM	Various	-----S-	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
N30	WHP	10/30/12	11/05/12	SEC Prime Game SEC Football Night Game	CM	Various	-----S-	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
N31	WHP	10/30/12	11/05/12	NFL RS Pre Game NFL RS Pre Game	CM	12p-1p	-----S	:30	2	\$300.00	P-3	0.00	NM	1	\$300.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHP	10/30/12-11/05/12	NFL RS Pre Game	12p-1p		-----Su		:30		(\$300.00)		0.00	NM		
			See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18 [No Avail]												
N32	WHP	10/30/12	11/05/12	NFL RS Game Early NFL RS Game Early	CM	1p-4p	-----S	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
N33	WHP	10/30/12	11/05/12		CM	4p-7p	-----S	:30	2	\$1,300.00	P-3	0.00	NM	0	\$0.00

Order / Rev: 68956
 Alt Order #: 9853530 /Brad
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: McNally/R/PA Senate
 Product Desc: John McNally-SD15
 Estimate:

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount				
NFL RS Game Late																			
NFL RS Game Late																			
Spot	Ch	Date Range		Description		Start/End Time	Weekdays	Length	Rate	Rtg	Type								
1	WHP	10/30/12-11/05/12		NFL RS Game Late		4p-7p	-----Su	:30	(\$1,300.00)	0.00	NM								
		See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18																	
		[Program Change]																	
2	WHP	10/30/12-11/05/12		NFL RS Game Late		4p-7p	-----Su	:30	(\$1,300.00)	0.00	NM								
		See MG 18.3,18.4,18.5,18.6,18.7,18.8,18.9,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18																	
		[Program Change]																	
													Totals	91	\$34,720.00				